

WISHFIELD

Privacy Notice

Last updated: 7 September 2026

This Privacy Notice explains how WishField collects, uses, shares, stores and protects Personal Data when you use the WishField mobile application and related services (the "App"). It is written for users in the European Economic Area, the United States and other locations where the App is made available.

1. Who We Are and Key Terms

Controller. The controller responsible for Personal Data processed through the App is WishField, LLC ("WishField", "we", "us" or "our"). Contact: wishfield22@gmail.com.

EU representative. For matters concerning users in the European Union, our representative is Alexey Valerievich Nikonenko, Narva mnt 13, Tartu, Estonia; email: wishfield22@gmail.com.

Personal Data means information that identifies or can reasonably be linked to an individual. This includes information that may be treated as device, online identifier or usage data under applicable law. Controller, Processor, processing and other capitalized privacy terms have the meanings given to them by applicable data-protection law, including the EU General Data Protection Regulation (GDPR).

Processor means a service provider that processes Personal Data on our documented instructions. The App means WishField and any updates, features and improvements made available for supported mobile platforms.

2. Scope and Acceptance

This Notice applies to Personal Data collected in connection with use of the App. It does not govern a third party's independent handling of information that you voluntarily give to that third party, including information processed under the third party's own privacy notice.

Please read this Notice before using the App. Where consent is required by law, we will request it separately and in a form that allows you to refuse or withdraw it. Your use of the App does not remove any privacy rights that applicable law gives you.

3. Personal Data We Collect

Information you provide

- Contact and account information, such as email address, mobile telephone number, account or profile details and profile photograph.
- Content and communications, such as media and files that you choose to upload, share or make available through the App, your messages (where the feature is available), comments, ratings, reviews, reports, videos, photographs, likes and other activity or content that you create.
- Transaction information, such as purchases, orders, paid or received services, transaction status and information needed to provide support or prevent fraud. Payment-card entry and payment authorization may be handled by the relevant payment provider, bank or Apple Pay under its own privacy notice.

- Information from third parties, such as information received from partners, marketers or researchers, but only where they are entitled to provide it and we have a lawful basis to use it.

Information collected automatically

- Usage and log information, such as traffic, clicks, features used, events, diagnostic logs and other App-interaction data.
- Device and network information, such as device identifiers, operating system, mobile carrier or network, platform, browser or WebView details and IP address.
- Location and preference information, where this is collected through the App or a permitted analytics service. We request device permissions where the operating system requires them; you may change those permissions in your device settings.

We do not access every photo, video, audio file or other item stored on your device. We access media only when you select it, upload it, grant a relevant device permission or otherwise direct the App to do so.

4. How and Why We Use Personal Data

We process Personal Data only for the purposes described below and, for EEA/UK users, only where we have a lawful basis:

- To create and administer accounts; provide requested content and App functions; process transactions; and communicate about the service. Our legal basis is performance of a contract or steps taken at your request.
- To maintain security, prevent fraud or misuse, troubleshoot, comply with legal obligations, enforce our terms and protect our rights. Our legal basis is legal obligation, legitimate interests or, where necessary, the establishment, exercise or defense of legal claims.
- To analyze App performance, improve content, features and architecture, and understand aggregate usage. Our legal basis is legitimate interests, unless consent is required by law.
- To provide personalized advertising or marketing, measure advertising and understand content preferences. Our legal basis is consent where required; otherwise, it is our legitimate interests subject to your rights and available choices.
- For another purpose disclosed at collection, where we have your separate consent or another lawful basis required by applicable law.

You may withdraw consent at any time. Withdrawal does not affect processing carried out before withdrawal, and may mean that a feature that depends on the consent is unavailable.

5. Cookies, SDKs, Analytics and Advertising

The App and related services may use cookies, SDKs and similar technologies to remember choices, keep the service secure, measure performance and, where permitted, personalize content or advertising. We obtain consent for non-essential technologies where required by law. You can also manage device identifiers, advertising preferences and permissions through your device settings.

We use Firebase analytics services to understand visit frequency and App use, identify popular content, assess advertising effectiveness and, where enabled, infer location or interests. Firebase may process IP address, device, usage, location and interest information under its own privacy terms. We use the information received to operate, analyze and improve the App and marketing strategy.

The App may show advertising or link to third-party services. A third party may collect information when you interact with its content or visit its service. We do not control those independent privacy practices; please review the third party's privacy notice.

6. How We Share Personal Data

We may disclose Personal Data only as necessary for the purposes in this Notice, including to:

- Processors and vendors that host, maintain, analyze, secure or support the App, including DigitalOcean, LLC for hosting and storage.
- Payment providers, banks and financial institutions to complete a transaction.
- Affiliates, branches, professional advisers and service providers that need the data to provide services to us.
- A successor or prospective acquirer in connection with a merger, financing, sale, reorganization, insolvency or transfer of App-related assets.
- Public authorities or other parties when required by law, to protect rights, safety or security, or to establish, exercise or defend legal claims.
- Other parties with your direction, consent or a valid legal basis.

We require processors to use Personal Data only for authorized purposes and to apply appropriate confidentiality and security measures. We do not authorize processors to use the data for their own independent purposes except where they act as a separate controller and tell you so.

7. Public Content

If you post content in a public or shared area of the App, other users may be able to see, copy, redistribute or use it. Do not post Personal Data that you do not want to make available to others. We will protect Personal Data in accordance with this Notice, but we cannot control actions taken by other users after public disclosure.

8. Retention and International Transfers

We retain Personal Data for no longer than is reasonably necessary for the purposes described in this Notice, including while your account is active, unless a longer period is required or permitted by law. When data is no longer needed, we delete it or de-identify it. We may retain limited information for legal obligations, fraud prevention, security, dispute resolution, enforcement of agreements or backup-recovery cycles.

Personal Data may be stored or otherwise processed in the United States, including by DigitalOcean, LLC, and in other countries where we or our providers operate. Where EEA Personal Data is transferred outside the EEA, we use an applicable transfer mechanism and supplementary safeguards as required, such as an adequacy decision or the European Commission's Standard Contractual Clauses.

9. Your Privacy Rights

Depending on where you live and subject to applicable exceptions, you may have the right to request access to Personal Data, correction of inaccurate data, deletion, restriction of processing, portability, or information about our processing and disclosures. You may also object to processing based on legitimate interests and object at any time to direct marketing. EEA users may lodge a complaint with their local data-protection supervisory authority.

To exercise a right, email wishfield22@gmail.com with the subject line "Privacy Request" and describe your request. We may ask for information needed to verify identity and protect your account. We will respond within the period required by applicable law. You may also update certain account data or delete your account through the App, where that functionality is available.

California and other U.S. state residents

If a U.S. state privacy law applies to us and you are an eligible resident, you may have rights to know/access, correct, delete, obtain a portable copy, opt out of targeted advertising, sale or certain profiling, limit specified uses of sensitive Personal Information, appeal a decision, and receive equal service and price for exercising your rights. You may exercise these rights by emailing wishfield22@gmail.com. You may use an authorized agent where applicable law permits. We will not discriminate against you for exercising privacy rights.

We do not sell Personal Data for money. However, disclosures to advertising or analytics partners can be treated as a "sale" or "sharing" under certain U.S. state laws if they involve targeted or cross-context behavioral advertising. Where that law applies, you may opt out by submitting a request to wishfield22@gmail.com with the subject "Do Not Sell or Share". We will honor a legally recognized opt-out preference signal where technically available and applicable.

10. Children

The App is not directed to children under 13. We do not knowingly collect Personal Data from a child under 13 without verifiable parental consent. If we learn that we collected such data without the required consent, we will delete it as required by law. A parent or guardian may contact us at wishfield22@gmail.com.

For EEA users, where consent is the basis for processing a child's data, we obtain parental authorization when the user is below the age at which the relevant Member State permits a child to consent (which may be between 13 and 16). We do not ask parents or guardians to send copies of identity documents by ordinary email unless a secure and lawful verification process specifically requires it.

11. Security

We use appropriate technical and organizational measures designed to protect Personal Data against accidental or unlawful destruction, loss, alteration, unauthorized disclosure or access. No internet transmission or storage system is completely secure. Please use care when sharing information online and protect your account credentials and devices.

12. Changes to This Notice

We may update this Notice to reflect changes in our practices, the App or applicable law. When required, we will provide notice in the App or by another appropriate method and obtain consent for material changes where law requires it. The "Last updated" date shows when this Notice was last revised.

13. Contact Us

For questions, requests or complaints about this Notice or our privacy practices, contact: WishField, LLC, wishfield22@gmail.com. You may also consult the App's User Agreement at <https://wishfield.app/UserAgreement>.

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